

# Jessica Paige Dawson

Graphic Design  
& Illustration

## Contact

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Jddoes.com

## Education

**Bachelor of Fine Arts**  
**Graphic Design**  
Texas Christian University  
Fort Worth, TX  
2018  
GPA: 3.56

## Skills

Adobe Creative Suite



DSLR Photography  
Microsoft Office

## Extras

Trinity Basin Preparatory School  
Playground Renovation Project  
Design Consultant, 2018

Dallas Society of Visual Communication  
Member, 2016–Present

Human Society  
2016 – Present

## Experience

**Jr. Graphic Designer** | January 2019 – January 2021  
Schaefer Advertising Co., Fort Worth TX

Collaborated with a creative team of designers and copywriters to evaluate client creative brief and determine most effective design solutions.

Presented working concepts to Creative Director and utilized feedback to edit and refine designs over multiple rounds.

Utilized skills with Adobe Suite to create logos, infographics, presentations, and marketing materials for print and web within a deadline.

**Freelance Design** | 2015 – Present  
Various locations

**Pier 1 Imports:** Design Consultant

**North Richland Hills Cultural Arts:** Signal Box Muralist

**S.T.E.A.M Girls:** Logo, Illustration, and promotional material

**US Navy:** Muralist

**Six Inch Heals:** Branding and Package Design

**Design Assistant** | May 2018 – August 2018  
GCG Marketing, Fort Worth TX

Assisted the Art Director in concepting and execution of brand assets for 7 Eleven, Black Eye Distillery, Cellfina, Ultherapy, and new businesses.

Collaborated with a creative team to design graphics, infographics, ads, presentations and social media content within a deadline.

**Avionics Technician** | August 2010 – August 2014  
United States Navy, Jacksonville FL

**Credit Card Coordinator:** Monitored and managed government credit card activity of over 500 company members.

**Defense Travel Systems Coordinator:** Processed and liquidated over 450 travel orders and vouchers, allocating a total of over \$8 million in company assets.

**Fitness Program Coordinator:** Organized and facilitated over 450 sessions of Fitness Enhancement Program, leading a total of 150 members and improving Navy fitness and retention rate.

**Multi-Cultural Committee Vice President:** Worked with team to organized monthly events as designated by Defense Equal Opportunity Management Institute (DEOMI) to promote and celebrate cultural diversity within the Navy.

## Awards & Honors

**American Advertising Awards** | 2021  
*Best of Print*, Schaefer Advertising  
Christmas Card

**American Advertising Awards** | 2019  
*Student Best in Show*, Package Design

**Graphis New Talent** | 2018  
*Silver Award*, Shiner Bock TV Spot

**Creative Quarterly 53** | 2018  
Illustration and Advertising. National Publication

**Society of Creative Excellence** | 2018  
Texas Christian University

**TCU Design Exhibition, Juried by Jack Summerford** | 2018  
Merit Award

**Nordon Talent-Based Scholarship** | 2018  
Texas Christian University

**Graphis New Talent** | 2017  
4 Merit Awards in Advertising and Poster Design

**iJungle Illustration Awards** | 2018  
Merit Award (1 of 6 awarded in the US)

**Mercedes Benz** | 2017  
Featured in Experiencing Perspectives Art Exhibit

**Eleven40Seven TCU Arts Publication**  
2016, 2017  
Published Works